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**FOR IMMEDIATE RELEASE**

**MILWAUKEE ICE FISHING SHOW RETURNS TO WISCONSIN STATE FAIR PARK, DEC.  
9-11, 2016**

*Ice Fishing Show Returns for Third Year*

(MILWAUKEE, WI)—The [Milwaukee Ice Fishing Show](#) presented by [CLAM](#) is back for the third year. The Milwaukee show brings outdoor enthusiasts together at the Wisconsin State Fair Park from December 9-11, 2016. This three-day winter extravaganza will showcase the nation's leading ice fishing and outdoor vendors. This year's event will entertain all ages with activities including the Ultimate Ice Fishing Giveaway, Ice Castle Fish House Giveaway, a variety of ice fishing gear, seminars from the pros and more.

Tickets for this year's show are \$9 for adults, \$4 for children between the ages of six and 12, and free for children ages five and under.

**Milwaukee Ice Fishing Show**

Presented by Clam

Dec. 9 - 11, 2016

Friday, Dec. 9: 12 p.m. – 7 p.m.

Saturday, Dec. 10: 10 a.m. – 7 p.m.

Sunday, Dec. 11: 9 a.m. – 2 p.m.

**Wisconsin State Fair Park**

640 South 84<sup>th</sup> Street

West Allis, WI 53214

[Milwaukee Ice Fishing Show website](#)

For more information on the Milwaukee Ice Fishing & Winter Sports Show, presented by Clam, visit the [website](#). For exclusive and up-to-date show information become a fan on [Facebook](#) and follow the show on [Twitter](#).

**About GS Media & Events**

GS Media & Events ([www.gsevents.com](http://www.gsevents.com)), a division of Good Sam Enterprises, LLC, owns and operates

25 recreation-focused consumer shows throughout North America. The company currently produces RV & camping shows, boat & marine shows, and ice fishing shows.

GS Media & Events is the premier publishing, online, and face-to-face marketing company serving the outdoors enthusiast. By providing information, insights, and resources, GS Media & Events champions the fun, freedom, and adventure of recreational lifestyles, working to enhance consumers' experiences and building the communities that share and promote their passions.

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